



Leaner, Greener, Meaner Isuzu 2008

More Power, Better Fuel Economy, More Safety Features,
Less Noise and The Lowest Emissions

COMPREHENSIVE LINEUP:

With more than 80 models, the 2008 Isuzu range boasts the most comprehensive lineup the Australian truck market has ever seen.

PARTS COMMONALITY:

The cost of ownership just got lower with commonality of parts between models - headlights, indicators, door panels, handles, instrument panels, switches.

MORE FEATURES: All models now get:

- Standard SRS Driver's air bag
 - ABS brakes (not 4x4)
 - Seatbelt pre tensioner
 - Anti-skid regulator
 - Traction control
 - Locking fuel caps
 - Best in class cab strength
 - 90 degree opening doors
- Also an air suspension seat is standard on all F series models.

AMT WIDELY AVAILABLE:

Automated Manual Tiptronic style Transmissions are now more widely available across the range - both N and F Series.

VASTLY IMPROVED ENGINES:

ISUZU has achieved what many thought was impossible, developing the cleanest engines with increased power and torque and reduced fuel consumption... the best of all worlds.

"Isuzu's new conventional diesel engines are the 'cleanest' of all the high volume Japanese manufacturers."

Simon Humphries,
Product Planning and Engineering Support Manager,

GILBERT & ROACH
HEXHAM-GOSFORD

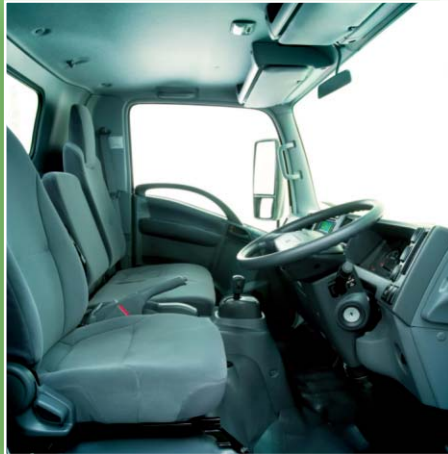
Hexham - 320 Pacific Highway, Hexham NSW 2322 Phone : 02 4964 0600
Gosford - Cnr Manns & Yandina Rds West Gosford NSW 2250 Phone : 02 4323 1000



GREEN MACHINES

"In the area of exhaust emissions, our new trucks are market-leading, providing hefty reductions in all exhaust pollutants, but especially in particulate matter, where our engine produces as little as one sixth the levels of all mainstream competitors..."

Phil Taylor, Isuzu Australia Limited (IAL)



ISUZU took a no compromise approach when it came to meeting exhaust emission standards for the 80 new models in the 2008 N and F series of trucks.

While other manufacturers paid lip service to the new emission standard ADR 80/02 that comes into effect on January 1, 2008, Isuzu determined to exceed the standard.

The new N & F series engines meet stringent Euro4 standards. Other Japanese engine manufacturers by comparison chose to save money by only going far as the less clean, inferior US EPA 2004.

As a result the new Isuzu SiTEC SERIES II engines produce as little as one sixth the particulate matter of engines in competing trucks, while still providing considerable increases in power of up to 15.7 per cent, and improvements in torque of up to 31.5 per cent over preceding engines.

These engines will conform to all emission standards up until Euro 5 becomes a requirement. They feature high pressure common rail injection, advanced cooled exhaust gas recirculation systems, variable geometry turbochargers and a Diesel Particulate Diffuser exhaust after treatment system.

Isuzu's new lineup also leads in both Active and Passive Safety. Anti-lock Braking Systems are standard on all N and F series except 4x4's while Traction Control is standard on all models with hydraulic or air over hydraulic brakes, A Hill Start Aid features on all manual transmission models up to FSR. A driver's SRS airbag is also standard.

In cabin noise has been reduced between 3dB(A) and 5dB(A). Ninety degree opening doors give access to new, more ergonomic cabins which on F series models feature the new ISRI 6860 air suspension seat.

An immobiliser and keyless entry system is also standard on all models which also feature high-tech infotainment systems with optional satellite navigation and up to three reversing cameras.

Previously only available in selected N models, the Automated Manual Transmission system has been upgraded and is more widely available throughout the N series as well as on some F series models. The tiptronic style AMT provides the fuel efficiency of a manual transmission, the ease of an automatic and lower maintenance together with extended clutch life.

The new N Series is available in 30 model variants, an additional three models over its predecessor, with more power and torque in all models. The F Series also provides considerably more models especially in high volume segments requiring five, six or nine tonne payloads.

Longer wheelbases are available for several key models. There are more Crew Cab variants, more niche models and a broader range of factory Tipper.

Giga upgraded: Isuzu's rugged heavy duty Giga range, is being enhanced and expanded for the Australian market and will follow the launch of the new N and F Series models

The Giga range will feature new model variants and power increases. The range will feature more aerodynamics cabs and will be equipped with active and passive safety devices including ABS and driver's SRS airbag, plus an optional Front Under Protection System.

Air-disc brakes with EBS and a Voith 3000Nm hydraulic retarder will be introduced to the Gigamax. Isuzu's second generation heavy duty AMT will be optional across the range.

